

SUNDAY, July 13												
9:00 - 7:00	Conference Check-in Open; Partner Move-in Available											
3:00 - 4:00	Committee Meetings <i>(current members to touch base about the upcoming week)</i>											
4:00 - 5:00	Advisory Reps and Committee Chairs meet <i>(with IDEA staff to review week and answer questions)</i>											
4:00 - 5:00	New Member Orientation											
5:00 - 5:30	Breakouts <i>(quick touch base to review upcoming week and Monday morning excursion)</i>											
5:30 - 7:00	Opening Reception											
MONDAY, July 14		GALLERIA										
8:00 - 12:00	BREAKOUTS	Partner	Alt Prod	Baseball	Basketball	Football	Hockey	Minors	Soccer	University		
8:00 - 12:00	GEN SESSION	Opening Session at TD Garden <i>(transportation will be scheduled by breakout group)</i>										
12:00 - 2:30	EXPO	Lunch <i>(Lunch seating will be in 45 minute sessions and be determined by breakout group)</i>										
12:00 - 2:30	BREAKOUTS		Alt Prod	Baseball	Basketball	Football	Hockey	Minors	Soccer	University		
2:30 - 3:30	DAILY GRIND		CONTROL ROOM Out w/the Old. In w/the New	CREATIVE From Beaming to Bumout	DIRECTOR / PRODUCER Idea to Impact	ENTERTAINMENT A License to Listen	MANAGEMENT Creative to Management					
5:00 - 8:00	NETWORKING	Dinner and Tours at Fenway Park, Home of the Boston Red Sox, including Emerging Professionals Gathering										
TUESDAY, July 15		GALLERIA										
7:30 - 9:00	NETWORKING	Specialty Breakfasts: Women's Caucus										
9:00 - 10:00	BREAKOUTS		Alt Prod	Baseball	Basketball	Football	Hockey		Soccer	University		
10:15 - 11:15	SEMINARS / SHOWCASES	Showcases: Famous Group Grass Valley	CREATIVE Adobe	GAME OPS Sales Pitch	MGMT Managing Media Day	TECH System Cntrl Chyron	TECH System Cntrl Ross					
11:15 - 1:30	EXPO	Lunch <i>(Lunch seating will be in 45 minute sessions and be determined by breakout group)</i>										
11:15 - 1:30	BREAKOUTS		Alt Prod	Baseball	Basketball	Football	Hockey		Soccer	University		
1:30 - 2:30	SEMINARS / SHOWCASES	Showcases: Canon Daktronics	CREATIVE Motion GFX / Utilizing AI	GAME OPS Iconic Intros	MGMT Building Community	TECH Nontraditional Technology						
2:45 - 3:45	DAILY GRIND		CONTROL ROOM COM Etiquette 101	CREATIVE Outside the Box. No Box.	DIRECTOR / PRODUCER Co-Captains	MANAGEMENT Managing Generations	ENTERTAINMENT Entertaining from nine to 90					
4:00 - 4:45	COMMITTEE MEETINGS		Conference Content	Emerging and Social Engagement	Golden Matrix Awards	Host City	Historical (including HoF)	Inclusion & Outreach	Inspire the Passion			
5:30 - 8:00	NETWORKING	Tours and Dinner at Harvard University, includes MLB ASG viewing										
WEDNESDAY, July 16		GALLERIA										
8:00 - 9:00	BREAKOUTS	PARTNER	Alt Prod	Baseball	Basketball	Football	Hockey	Minors	Soccer	University		
9:15 - 10:15	SEMINARS	Showcases: Adobe CrowdSync	CREATIVE Maximizing Media Day	GAME OPS Take a Break	MGMT Managing Expectations	TECH System Cntrl Daktronics	TECH System Cntrl ANC					
10:30 - 11:30	SEMINARS	Showcases: Ross Video TBA	CREATIVE Alternative Angles	GAME OPS Beyond the Videoboard	MGMT Professional Development	TECH From \$ to \$\$\$\$ Productions						
11:30 - 2:00	EXPO	Lunch <i>(Lunch seating will be in 45 minute sessions and be determined by breakout group)</i>										
11:30 - 2:00	BREAKOUTS		Alt Prod	Baseball	Basketball	Football	Hockey	Minors	Soccer	University		
2:00 - 3:30	GEN SESSION	Final session, including Titans & Trainwrecks										
5:00 - 10:00	NETWORKING	IDEA Awards Gala at SoWa										

* Schedule tentative and subject to change