

SUNDAY, July 12												ROOM TBD
9:00 AM - 7:00 PM Conference Check-in Open Partner Move-in Available												OFFICE
1:40 PM CINCINNATI REDS Game (Optional - tickets are NOT apart of conference fees)												
4:15 - 4:45 PM ADVISORY REPS MEETING and COMMITTEE CHAIRS MEETING (meet with IDEA staff to review the week and answer questions)												
5:00 - 5:30 PM NEW MEMBER ORIENTATION & COMMITTEE MEETINGS (current committee members touch base about the upcoming week - see Tue, 4:00-4:45 for room assignment)												
5:30 - 6:00 PM BREAKOUTS (quick touch base to review upcoming week and welcome first-time attendees. See Mon, 11:30 for room assignments)												
6:00 - 7:30 PM OPENING RECEPTION												ROOM TBD
MONDAY, July 13												ROOM TBD
8:30 - 9:45	1 hour, 15 minutes	GEN SESSION	WELCOME & KEYNOTE SPEAKER									OFFICE
9:45 - 10:00	15 minutes	BUFFER	(15-minute buffer)									
10:00 - 11:15	1 hour, 15 minutes	SEMINARS / SHOWCASES	PRODUCT SHOWCASE PixMob	CREATIVE EMBRACING AI	GAME OPS BEYOND THE VIDEOBOARD - SPECIAL EVENTS	TECHNOLOGY FIND IT FAST - MAM & AUTOMATION AT GAME SPEED						
11:15 - 11:30	15 minutes	BREAK	BREAK									
11:30 - 2:15	2 hours, 45 minutes	BREAKOUTS EXPO & LUNCH	Corporate Partners	Alt Productions	Baseball	Basketball	Football	Hockey	Minor League	Soccer	University	
LUNCH (Lunch seating will be in three sessions and be determined by Breakout group GROUP A (Actives) = 60:00 ; GROUP B (Partners) = 45:00 ; GROUP C (Actives) = 60:00												
2:15 - 3:30	1 hour, 15 minutes	DAILY GRIND		CONTROL ROOM WELCOME TO MY CRIB (DAY 1)	CREATIVE EMBRACING AI (DAY 1)	DIRECTOR / PRODUCER GAME PREP - PRE-SEASON	ENTERTAINMENT INCORPORATING TRENDS	LEADERSHIP WORK/LIFE BALANCE THROUGH THE YEARS				
3:30 - 4:15	45 minutes	BUFFER	LOAD BUSES									
4:15 - 5:45	1 hour, 30 minutes	GEN SESSION	GMA VOTING at Cintas Center, Xavier University									
5:45 - 9:45	4 hours	NETWORKING	DINNER & TOURS at TQL Stadium, FC Cincinnati, including EMERGING PROFESSIONALS GATHERING									
TUESDAY, July 14												ROOM TBD
8:30 - 10:30	2 hours	BREAKOUTS			Baseball	Basketball	Football	Hockey		Soccer	University	
10:30 - 10:45	15 minutes	BREAK	BREAK									
10:45 - 1:30	2 hours, 45 minutes	DAILY GRIND EXPO & LUNCH		CONTROL ROOM WELCOME BACK TO MY CRIB (DAY 2)	CREATIVE EMBRACING AI (DAY 2)	DIRECTOR / PRODUCER GAME PREP - GAME DAY	ENTERTAINMENT INTEGRATING THE SECOND SCREEN EXPERIENCE	LEADERSHIP LEADING A TEAM FROM DIFFERENT ERAS				
LUNCH (Lunch seating will be in three sessions and be determined by Daily Grind group GROUP A (Actives) = 60:00 ; GROUP B (Partners) = 45:00 ; GROUP C (Actives) = 60:00												
1:30 - 2:30	1 hour	GEN SESSION	WELLBEING: "Being Your Authentic Self" by Aubrey Harrison									
2:30 - 2:45	15 minutes	BREAK	BREAK									
2:45 - 4:00	1 hour, 15 minutes	SEMINARS / SHOWCASES	PRODUCT SHOWCASES The Famous Group Pyrotechnic	CREATIVE SET THE STAGE FOR SUCCESS (CINEMATOGRAPHY)	GAME OPS SALES PITCH	TECHNOLOGY GLOW UP THE BOWL - DYNAMIC, THEATRICAL LIGHTS ON GAME DAY	CREATIVE THE FOURTH DIMENSION (CINEMA 4D)					
4:00 - 4:45	45 minutes	COMMITTEES / SHOWCASES	PRODUCT SHOWCASES Cue Daniels Wood Land Daktronics Sony	HOST CITY Gathering for future host city 2027	EMERGING AND SOCIAL ENGAGEMENT Info Session for all Active Members	GOLDEN MATRIX AWARDS Info Session for all Active Members	CONFERENCE CONTENT Info Session for all Active Members	INCLUSION & OUTREACH Info Session for all Active Members	INSPIRE THE PASSION Info Session for all Active Members	HISTORICAL (HALL OF FAME) Info Session for all Active Members		
4:45 - 5:15	30 minutes	BUFFER	LOAD BUSES									
5:15 - 10:15	5 hours	NETWORKING	DINNER & TOURS at Great American Ballpark, Cincinnati Reds, includes WOMEN'S NETWORKING EVENT, and MLB All-Star Game viewing									
WEDNESDAY, July 15												ROOM TBD
9:00 - 10:15	1 hour, 15 minutes	SEMINARS / SHOWCASES		CREATIVE ADOBE	GAME OPS TALENT: HOW TO USE THEM	TECHNOLOGY NOISE WITH A PURPOSE - HOW PA WORKS IN VENUES (SOUND SYSTEMS)	TECHNOLOGY BIG BRIGHT PIXELS - LED DISPLAY FUNDAMENTALS					
10:15 - 10:30	15 minutes	BREAK	BREAK									
10:30 - 11:45	1 hour, 15 minutes	SEMINARS / SHOWCASES		CREATIVE BEYOND THE LUT "GREEN WITH ENVY" (COLOR GRADING)	GAME OPS PIVOT!!!	TECHNOLOGY SPEND SMART - PLANNING FOR THE COST OF THE FUTURE						
11:45 - 2:30	2 hours, 45 minutes	BREAKOUTS EXPO & LUNCH	Corporate Partners	Alt Productions	Baseball	Basketball	Football	Hockey	Minor League	Soccer	University	
LUNCH (Lunch seating will be in three sessions and be determined by Breakout group GROUP A (Actives) = 60:00 ; GROUP B (Partners) = 45:00 ; GROUP C (Actives) = 60:00												
2:30 - 3:45	1 hour, 15 minutes	GEN SESSION	FINAL GENERAL SESSION followed by "Titans & Trainwrecks"									
3:45 - 5:15	1 hour, 30 minutes	BUFFER	BREAK & LOAD BUSES									
5:15 - 10:15	5 hours	NETWORKING	DINNER & IDEA AWARDS GALA at Cincinnati Music Hall									

GROUP A
11:30 Lunch
12:30 Breakout

GROUP B
11:30 Expo
12:30 Lunch
1:15 Expo

GROUP C
11:30 Breakout
1:15 Lunch

GROUP A
10:45 Lunch
11:45 Daily Grind

GROUP B
10:45 Expo
11:45 Lunch
12:30 Expo

GROUP C
10:45 Daily Grind
12:30 Lunch

GROUP A
11:45 Lunch
12:45 Breakout

GROUP B
11:45 Expo
12:45 Lunch
1:30 Expo

GROUP C
11:45 Breakout
1:30 Lunch

* Schedule day and times subject to change